

2023 Annual Conference Wednesday, September 13, 2023

10:00 am – 11:30 pm: ACE Board of Directors Meeting (Board of Directors only)

12:30-1:00 pm: Registration/Check-in

Lunch will not be served

1:00 pm: Welcome and Introductions

Raoul Sada, ACE Chair Todd Sanders, ACE Managing Partner

ACE Membership Meeting

Raoul Sada, ACE Chair

Title Sponsor Remarks

Hilen Cruz, SRP

General Session 1: Opening Keynote

Elaine Kessler

Sponsor Remarks

Ashley Bunch, APS

General Session 2

Nick Ortiz, Western Association of Chamber Executives

2024 Legislative Agenda for Arizona Business & Final Approval

Mike Huckins, Vice President of Public Affairs, Greater Phoenix Chamber

Adjourn

Guests may check into hotel rooms beginning at 4 p.m.

5:30 - 7:00 pm: Welcome Reception

Yuma Art Museum



2023 Annual Conference Thursday, September 14, 2023

8:00 - 8:30 am: Check-in & Breakfast

8:30 am: Welcome

Raoul Sada, ACE Chair & Michael Guymon, ACE Chair-Elect

Sponsor remarks

Ruben Alonzo, Arizona State University

Welcome to Yuma

Kimberly Kahl, Yuma County Chamber of Commerce

Update on ACE Strategic Plan

General Session 1 – The Middle Paradox: How to Generate Sustainable Growth in the Middle Market

Doug Holman, Holman Brothers

Break

Breakout Session 1

CEO Session: Reminders for Success for Your Chamber & You

Facilitated by Dave Kilby

Staff Session: What are Soft Skills and Why Do You Need Them?

Facilitated by Doug Holman

General Session 2 - Powering Arizona's Future – Update on SRP's Generation and Integrated Planning Efforts

Grant Smedley and Maria Naff, SRP

Lunch

General Session 3 - Never Underestimate the Value of a Loyal Membership Base

Doug Holman, Holman Brothers

Breakout Session 2:

CEO Session: Federal Policy Updates, Jennings Imel, U.S. Chamber of

Commerce

Staff Session: Round tables on key topics

3:45 pm: Adjourn

5:00 pm: Cocktail Reception

6:00 - 7:30 pm: Dinner & Silent Auction



2023 Annual Conference Friday, September 15, 2023

8:30 - 9:00 am: Check-in & Breakfast

9:00 am: Welcome

Michael Guymon, ACE Chair-elect

Keynote Presentation: Workforce Development through Education

& Industry Collaboration

Dr. Daniel Corr, President, Arizona Western College

Tom Tyree, Superintendent, Southwest Technical Education District of

Yuma

Arizona Border Update

Scholarship Awards & Raffle Drawing

11:00 am: Adjourn



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