



MEDIA RELEASE

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Executive Director, Julie Brooks announces retirement *Effective July 31, 2021*

Wickenburg, AZ: Wickenburg Chamber of Commerce executive director Julie Brooks announced her retirement at the Chamber Board of Directors meeting on September 15, 2020 effective July 31, 2021.

Brooks has been the executive director of the Wickenburg Chamber of Commerce for the past 32 years and has been influential in bringing record attendance to heritage events, chamber programs, sponsorships, and memberships to the organization. The Wickenburg Chamber of Commerce is one of the largest rural Chambers in Arizona with 500 members, representing over 2,000 employees.

Under her leadership the Wickenburg Chamber of Commerce established two additional heritage events to recognize Wickenburg Hispanic Pioneers with Fiesta de Septiembre, and Cowboy Christmas Poetry Gathering recognizing our cowboy heritage. Already in place yet expanded greatly over the years is the Four Corner States Bluegrass Festival and universally recognized signature event, Gold Rush Days Celebration. Each year these events and many other activities bring over 100,000 people to visit Wickenburg.

Julie's influence was contagious, and many sought out her advice, leadership, mentorship, and friendship, not only in Wickenburg, but across Arizona. Her leadership in the Arizona Chamber Executives Association spans 40 years.

Julie was named the first Arizona Chamber Executive of the Year for Arizona in 1996, received the prestigious Desert Caballeros Silver Spur Award in 1997, and the 3rd distinguished Henry Award from the Town of Wickenburg.

"We are incredibly grateful for the many years that Julie served our organization. We look forward to recognizing her over the next several months," said Geri Fair Wickenburg Chamber President.

The 90th Anniversary of the Wickenburg Chamber of Commerce begins on January 1, 2021.